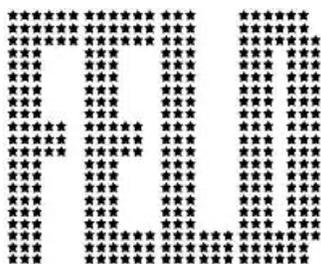


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ENTERTAINMENT, INC.

Feld Entertainment Announces Final Performances of *Ringling Bros. and Barnum & Bailey® Circus* in May 2017

Ellenton, Fla. – January 14, 2017 – Feld Entertainment Inc., parent company of *Ringling Bros. and Barnum & Bailey®* and the world’s largest producer of live family entertainment, announced today that the iconic 146-year-old circus would hold its final performances later this year. *Ringling Bros.®*’ two circus units will conclude their tours with their final shows at the Dunkin’ Donuts Center in Providence, R.I., on May 7, and at the Nassau Veterans Memorial Coliseum in Uniondale, N.Y., on May 21, 2017.

The decision to end the circus tours was made as a result of high costs coupled with a decline in ticket sales, making the circus an unsustainable business for the company. Following the transition of the elephants off the circus, the company saw a decline in ticket sales greater than could have been anticipated.

“*Ringling Bros. and Barnum & Bailey* was the original property on which we built Feld Entertainment into a global producer of live entertainment over the past 50 years,” said Kenneth Feld, Chairman and CEO of Feld Entertainment. “We are grateful to the hundreds of millions of fans who have experienced *Ringling Bros.* over the years. Between now and May, we will give them one last chance to experience the joy and wonder of *Ringling Bros.*”

“This was a difficult business decision to make, but by ending the circus tours, we will be able to concentrate on the other lines of business within the Feld Entertainment portfolio,” said Juliette Feld, Feld Entertainment’s Chief Operating Officer. “Now that we have made this decision, as a company, and as a family, we will strive to support our circus performers and crew in making the transition to new opportunities,” she added.

Feld Entertainment’s portfolio includes Marvel Universe LIVE!, Monster Jam, Monster Energy Supercross and *Disney On Ice*, among others. The company recently announced a new partnership to produce live tours of *Sesame Street* and expanded television coverage for the 2017 Monster Energy Supercross races.

Complete details on the remaining *Ringling Bros.* performances can be found online at Ringling.com. Members of the media can visit www.feldmediaguides.com/outofthisworld or www.feldmediaguides.com/circusxtreme for visual assets.

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About Feld Entertainment

Feld Entertainment is the worldwide leader in producing and presenting live touring family entertainment experiences that lift the human spirit and create indelible memories. Feld Entertainment’s productions have appeared in more than 75 countries and on six continents to date and include Monster Jam®, Monster Energy Supercross, AMSOIL Arenacross, *Disney On Ice*, *Disney Live!* and Marvel Universe LIVE! in addition to *Ringling Bros. and Barnum & Bailey®*. More information about Feld Entertainment is available online at www.feldentertainment.com.